

Informational Post Unit Assessment

By: Alexis and Haley

Please note: Annotations located throughout
student artifact.

Topic: Pressure on Celebrities

Articles Used:

- Article 1 (online) Visage, Jenna. "The Negative Effects of the Media on Celebrities." *HubPages*. HubPages Inc, 9 Aug. 2012. Web. 23 May 2013.
- Article 2 (print) Feller, Nora. "Kendall & Kylie: PUSHED INTO THE SPOTLIGHT." *In Touch* 29 Nov. 2010: 30-31. Web.

Annotation: Student completed #2 Multi-media Presentation. This student has chosen one online article and one print article to compare and contrast the writing decisions of each writer on the same topic. If students choose this option, it may be best that they choose the print article first and then look for a similar online article.

Article 1 Online: Text Structure 1 (Haley)

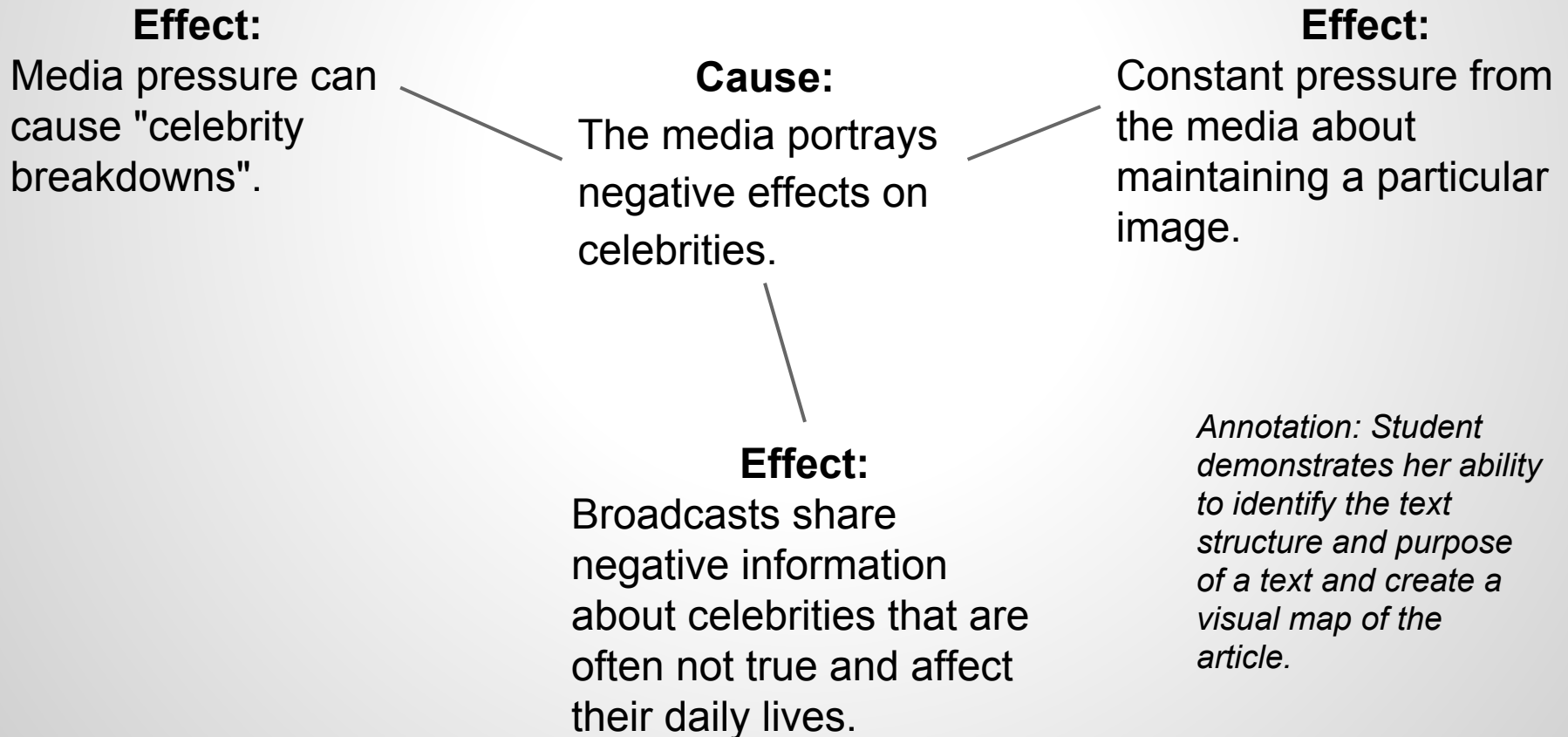
<http://glassvisage.hubpages.com/hub/The-negative-effects-of-the-media-on-celebrities>

Cause/Effect

Signal Words: "So" "Result" "It was concluded" "Effects on" "To cause"

Text Purpose: The text purpose is to inform. This is a news article about the pressures of media on celebrities.

Article 1: Text Structure (Haley)



Article 2: Text Structure (Alexis)

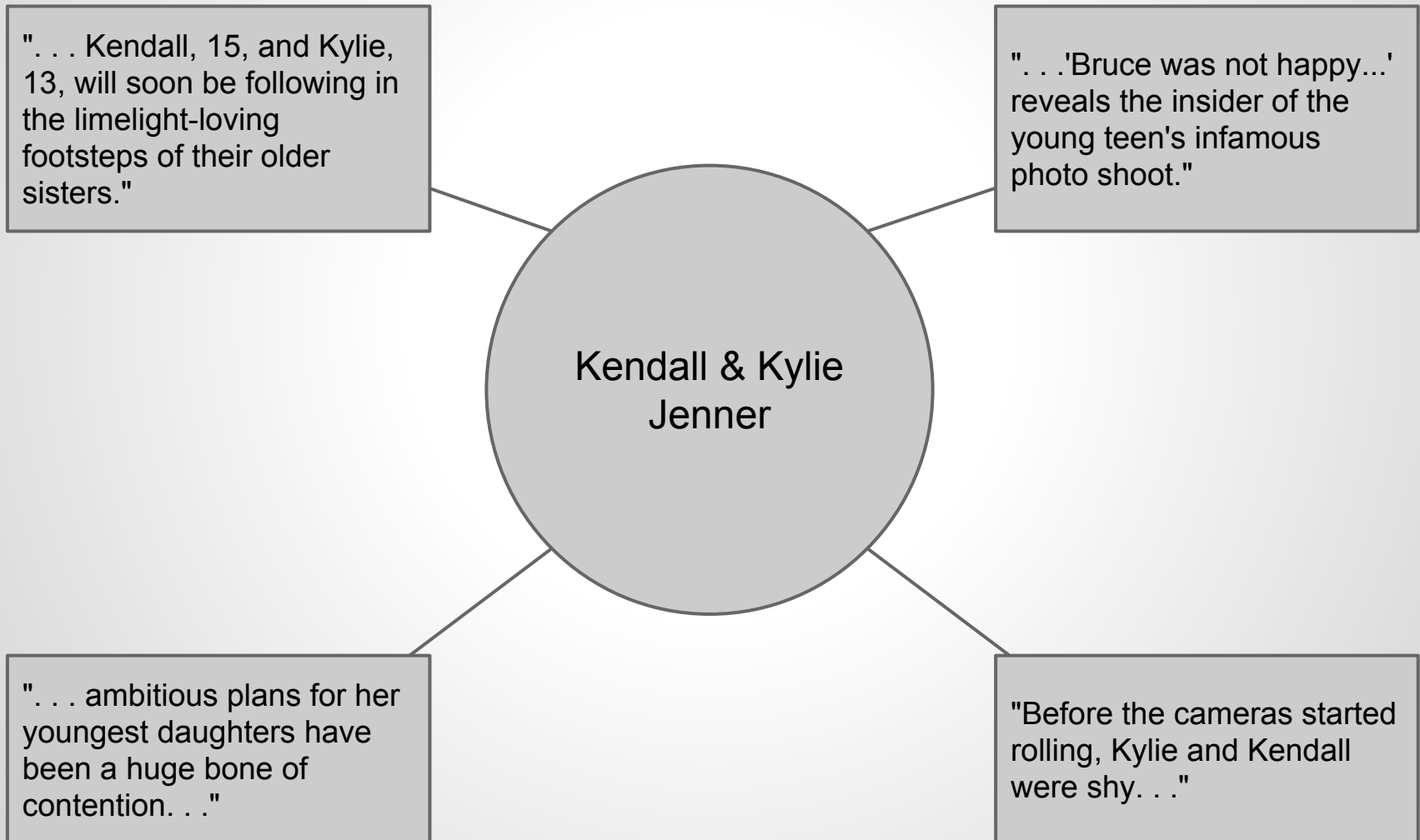
Annotation: Student also demonstrates her ability to identify text structure and purpose and to show it visually with the second article. For improvement in organization, this student could also discuss which structure they believe is more effective for the topic and audience, as stated on the summative task and rubric.

Text Structure: Description

Signal Words: "For example...", "Kendall & Kylie Jenner....Kris Jenner...", "Such as...", "Sometimes..."

Purpose: The purpose of this article is to inform and entertain the reader with information regarding Kendall and Kylie Jenner.

Article 2: Text Structure Graphic Organizer (Alexis)



Article 1: Text Feature 1

Text Feature 1: Illustrations and Photographs

Youtube Video http://www.youtube.com/watch?feature=player_embedded&v=E3sB5WiFwF8

(Alexis) There is a video found at the beginning of the article. This video exemplifies stars in a variety of pictures. The clip sets the tone for the rest of the article by cluing in the audience that this will have something to do with famous figures.

(Alexis) The photographs that appear in the video are staged. You can distinguish that they are from photo shoots or other events the celebrities attended. This could hint that when we see these famous people, we only see them in a staged atmosphere; not the real them.

Annotation: Student specifically details text features included in both articles and addresses the effects these text features may have on their audience.

Article 1: Text Feature 2

Cue Words and Phrases

(Alexis) There are key words that seem to jump off of the page in this article such as "celebrity-basher". I feel this is effective because "celebrity-basher" is a captivating statement. It is also a very descriptive phrase that captures your attention in relation to something you would perceive as bad.

(Alexis) "News has fallen in precedence" is another cueing phrase that is effective in contributing to the authors meaning of the piece. This statement makes you believe that the news is a top priority over celebrities and their privacy.

Annotation: Notice that these students specifically name and analyze specific words in the articles and the effects that they may have on the reader.

Article 2: Text Feature 1

Illustrations and Photographs

(Alexis) The images found in the article partially contribute to the meaning. Yes, these pictures capture who the author is talking about (Kendall & Kylie Jenner). However, it does not indicate that this article will be about the pressure that is being put upon them.

(Alexis) I believe the photographs are effective in the sense of luring the reader in. These pictures feature famous celebrities that people look up to and are interested in reading about. In turn, the reader will want to know more about them and hence, read the article.

Article 2: Text Feature 2

Text Organizers

(Alexis) The whole article has a font effect in order to highlight their story and make it more approachable for a reader. For example, the title is bold and colored, as well as subtitles and descriptive words. This provides a division of thoughts and an enticing article to capture readers.

(Alexis) These text organizers work extremely well in the sense that the separation of the text displays the authors point more clearly. These organizers highlight the facts that contribute to her point; the pressure on celebrities is awful.

Article 1: Audience & Bias

Audience: (Alexis) The audience are people who are unaware of the pressure put on celebrities. She mentions several times what this pressure consists of, suggesting that the reader is unaware of this. Visage makes the reader conscious of circumstances that have happened in the past with celebrities. For instance; "the public knows more about Britney Spears and how many pills she swallowed than about many political issues" (Visage 1).

Bias: (Alexis) There is a substantial bias presented by the author. Strong words seen multiple times throughout the piece such as "suffer" and "disgrace". The text implies that the author disagrees with the treatment of celebrities. This can be seen several places; "And now, thanks to uncensored weblogs like that of celebrity-basher Perez Hilton, those in the spotlight suffer the humiliation and disgrace of having statements about them - true or untrue - broadcast for millions to find" (Visage 1).

Article 2: Audience & Bias

Audience (Haley): The audience is people who maybe have heard that the media has a negative effect on celebrities but may not have seen an actual example of the pressure. Kendall and Kylie are great examples of this because of their sisters "pushing them into the spotlight". This article could also be for teenagers or adults in their 20s because its in Touch weekly and those magazines usually attract younger people.

Bias: The author definitely portrays bias qualities in her article. The author puts examples in the article of only negative impacts the spotlight has had or is going to have on Kylie and Kendall. He/she gets information on what Bruce Jenner, their father, thinks of the attention the girls are receiving from the media and it is also negative feedback.

Overall Effectiveness

Article 2 (print article) is more effective.

(Alexis): Article 2 is more effective because it has a stronger argument to back up the authors point. This is due to the fact that the article uses actual examples of celebrities (Kendall & Kylie) that have been affected by the fame. For example; "some would argue that the teenagers are too young for the kind of attention their older sisters attract". There are multiple details that not only show the authors opinion but, they display quotes from other people associated with the Jenners; "'Kris is fame hungry,' says the insider of the girl's mom. . .". Overall, Article 2 is much more effective in showing how the pressure on the celebrities Kylie and Kendall, has impacted them.

(Haley): I beleive article 2 is definitely more effective because it has actual examples of celebrities being pushed into the spotlight. The other article is more of an information article telling readers what the cause and effect of negative media is impacting celebrities.